



SOUTHERN LOWCOUNTRY REGIONAL BOARD MEETING AGENDA

VIRTUAL ZOOM MEETING

Tuesday, August 25, 2020 10:00 a.m.

This meeting can be viewed on the Town of Bluffton's Facebook page
(<https://www.facebook.com/TownofBlufftonSC/>)

I. CALL TO ORDER

II. PUBLIC COMMENTS

Every member of the public who is recognized to speak shall address the Chairman and in speaking, avoid disrespect to Board, Staff or other members of the Meeting. State your name and address when speaking for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES & MUST PERTAIN TO AGENDA ITEMS ONLY.

III. OLD BUSINESS

1. Housing Trust Fund Update – Eric Greenway, Beaufort County Community Development Director

IV. NEW BUSINESS

1. Presentation – Regional Work Force Training Program: Tammy Aupperle, Director of Global Strategy and Melanie Gibson, Senior Project Manager, National Center for Arts and Technology (NCAT)

V. DISCUSSION

1. Possible discussion topics for the September 22, 2020 meeting
 - Update on the Beaufort County Comprehensive Plan and the Greenprint process- Mr. Robert Merchant, Assistant Director, Beaufort County Community Development

VI. ADJOURNMENT

NEXT MEETING DATE:

Tuesday, September 22, 2020 at 10:00 a.m.

"FOIA Compliance – Public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Bluffton policies."

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the Town of Bluffton will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. The Town of Bluffton Council Chambers are ADA compatible. Any person requiring further accommodation should contact the Town of Bluffton ADA Coordinator at 843.706.4500 or adacoordinator@townofbluffton.com as soon as possible but no later than 48 hours before the scheduled event.

*Please note that each member of the public may speak at one public comment session and a form must be filled out and given to the Chairperson of the Commission. Public comment must not exceed three (3) minutes.



Welcome!

NCAT's mission is to
build and sustain
a network of
businesses that strengthen
the health of communities
education and employment.

GUIDING PHILOSOPHIES

All people are assets
Environment shapes behavior
Creativity fuels enterprise



**I. Every human being
is an asset**



**II. Environment
shapes behavior**



**III. Creativity
fuels enterprise**

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Youth Arts –
Mentorship-based, afterschool programs for
high school students in the visual arts



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Career Training –

Demand-driven, career-ladder training for people who are unemployed, underemployed and in transition



GUIDING PHILOSOPHIES

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World Class Facility

- Natural Light
- Professional art
- Open spaces



GUIDING PHILOSOPHIES

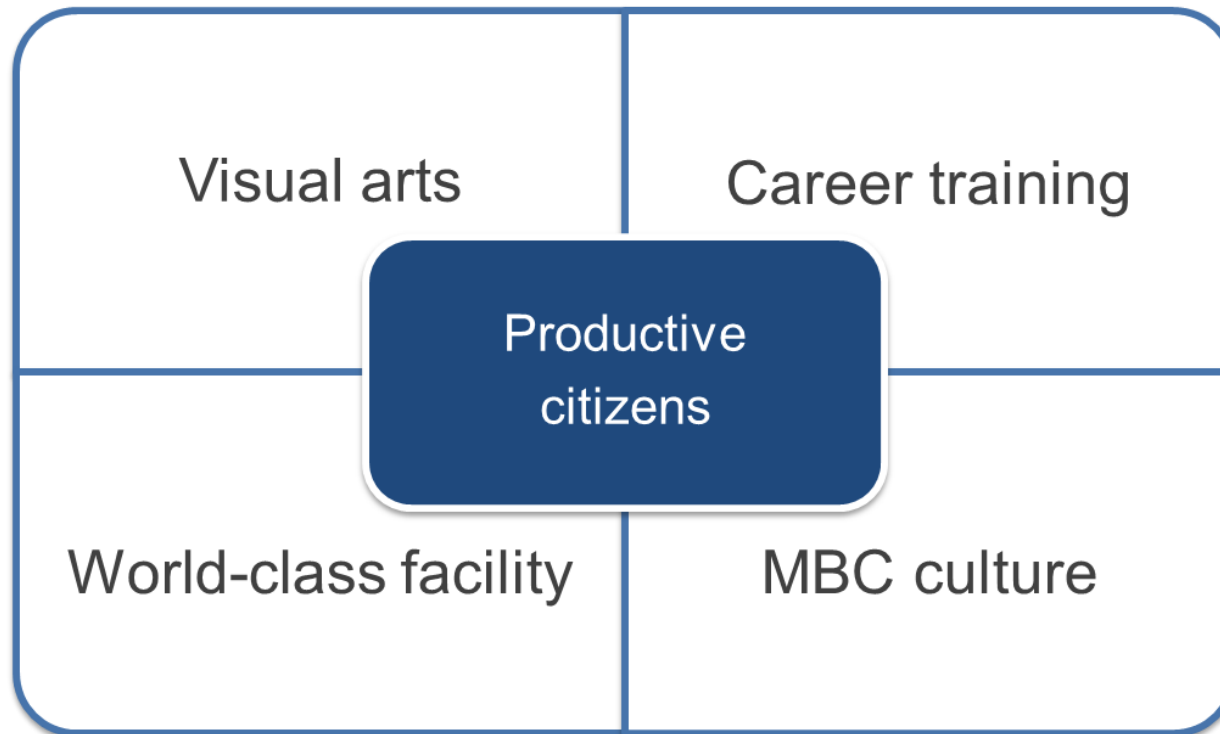
All people are assets
Environment shapes behavior
Creativity fuels enterprise

MBC Culture



GUIDING PHILOSOPHIES

All people are assets
Environment shapes behavior
Creativity fuels enterprise



Stages of Replication – Feasibility

- Qualitative and quantitative research and analysis customized to your city that provides the detail for the creating a Center for Arts & Technology in your community.



Stages of Replication – Planning

- Creating local leadership and physical infrastructure
- Strategies for board development, fundraising, marketing & branding
- State licensing
- Youth & adult curriculum & programming



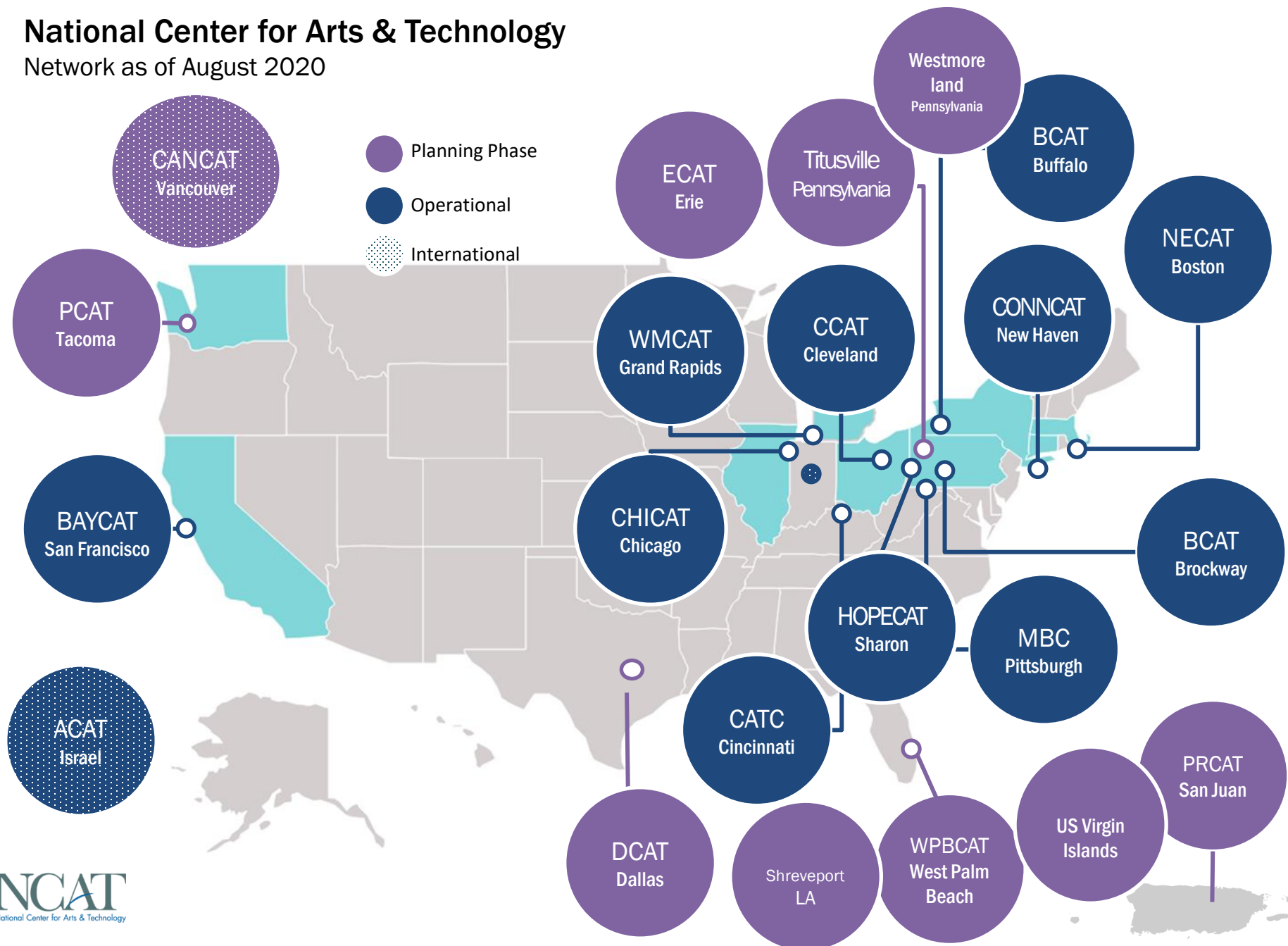
Stages of Replication – Implementation

- Customized assistance once the Center is open and running for:
 - Evaluation
 - Recruiting
 - HR
 - Administration

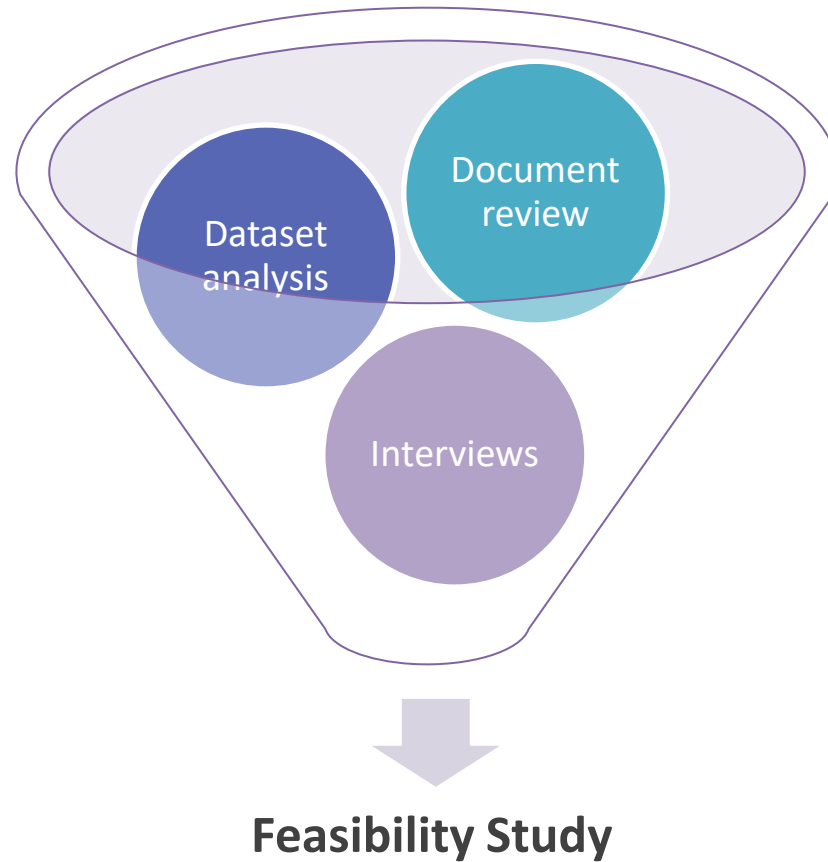


National Center for Arts & Technology

Network as of August 2020



NCAT conducts a feasibility study to determine the best approach for opening a CAT



NCAT determines the best approach of a CAT by focusing on six critical factors



Need



Market



Site



People



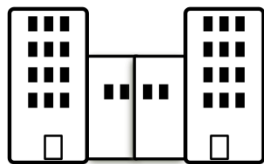
Money



Risk

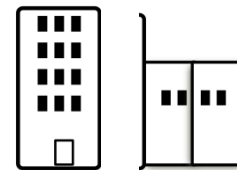
NCAT's feasibility process spans 9-10 months

Needs Assessment	Market Analysis	Interim report prepared	Interim report delivered	Site Analysis		Final report prepared	Final report delivered
				Financial Analysis	Risk Analysis		
				Human Resource Analysis			



MBC
1815 Metropolitan

NCAT
1650 Metropolitan



DMC Greenhouse
1600 Metropolitan

➤ **Tammy Aupperle**

➤ **Melanie Gibson**

➤ **Lynn McHale**

➤ **Jordan Williams**



Thank you!